Permit #F00040381

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040381 **Type of Permit:** FILMING **Release Date:** 05/25/2011

Production Company DIRECT BRANDS LLC

Insured Company Name DIRECT BRANDS LLC
Contact Phone No. 1 310-592-2247
Contact Phone No. 2
Fax
Address 1062 CASIANO ROAD
LOS ANGELES, California 90049

Production Title LOVED DOG

Type of Production Infomercial

Producer Sean Williams

Director Nigel Williams

1st AD Scott Waltz

Production Manager Chynna Samantha

FilmL.A. Coordinator Hans Groszkruger

Location Manager Sean Williams
Primary Phone Mobile - 3105922247
Secondary Phone

Location Assistant Carol Clements
Primary Phone Mobile - 213-399-0010
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $865.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00040381
Production Company DIRECT BRANDS LLC
Insured Company DIRECT BRANDS LLC
Production Title LOVED DOG

Location Manager Sean Williams
Primary Phone Mobile - 3105922247
Secondary Phone

Location Address 1169 Linda Flora Dr, Los Angeles, CA, 90077

Location Type Private Residence

Film Dates 5/23/2011 - 5/25/2011 08:00 - 20:00 3 days

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Bel Air - Revised May 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Generator	1
Vans	2

Personnel on Location

Type	Quantity
Cast	6
Crew	9
Spot Check	1

Filming Activities Handheld equipment; Interior and exterior dialogue; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 591 **Grid:** g3

Approvals LOS ANGELES POLICE DEPARTMENT Raymond Garvin

Parking

Base Camp
Location Type : Filming Location
Parking Notes
Street parking by home.

Crew Parking
Location Type : Filming Location

NOT A PERMIT

SPECIAL FILMING CONDITIONS
THE BEL AIR AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The area included in these Special Filming Conditions is bounded on the south by Sunset Boulevard., on the east by Beverly Glen Boulevard. and on the west by Sepulveda Boulevard. The northern boundary is the north end of the north/south streets excluding Roscomare Road and Stradella Road. Addresses on these two streets under 2000 are within the Bel Air Area.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of substantial set preparation.** The affected area shall be any residence within 500 feet of any production activity (including equipment parking, catering, and cast/crew parking). Due to the topography of the area, those distances may include residences on other streets to the rear or side of the film site. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **The Bel Air Association must be notified of all filming within the time frame indicated in #1 above.** The current contact at the association is Paulette Dubey. She can be reached at 310.474.3527 (office), 310.475.6994 (fax) or email Paulette@Belaironline.org.

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Posting/Parking:** Many streets in the Bel-Air area are narrow and winding and may not accommodate the parking of large vehicles, even when legal parking exists. FilmL.A. and the Bel-Air Association may request a parking plan if there is any question as to the streets ability to safely accommodate production equipment. At least one LAPD officer is required whenever production vehicles, including catering trucks, area parked on the street. The Bel-Air Association rents out the parking lot at 100 Bel-Air Road for any overflow of vehicles on site which includes 12 spaces in total. The cost per day is $500.00.

- **Meals provided by production companies must be consumed in an area out of public view.**

- **Noise created by the generators on certain vehicles such as honey wagons and motor homes must be kept to a minimum.** Failure to adequately control such generator noise will require that the offending generator be stopped or filming terminated. It is suggested that equipment with especially noisy generators be powered instead by the main generator.

FilmL.A. Inc. PERMIT